

## In the Specification

Please replace paragraph [0002] with the following amended paragraph:

[0002] This application is a Continuation of ~~pending~~ U.S. Patent Application Serial No. 09/491,089 (~~Atty. Dkt. No. PHLY 24,939~~) entitled "METHOD AND APPARATUS FOR UTILIZING ~~[[A]]~~ AN AUDIBLY CODED AUDIO/VIDEO SIGNAL TO CONDUCT COMMERCE OVER THE INTERNET," filed on January 20, 2000, now U.S. Patent No. 6,636,896, issued on October 21, 2003, which is a Continuation-in-Part of pending U.S. Patent Application Serial No. 09/382,421 entitled ~~A COMBINED PRODUCT CODE AND INSIGNIA FOR SIGNIFYING AN INTERNAL INTERACTIVE CODE~~ "A METHOD USING DATABASE FOR FACILITATING COMPUTER BASED ACCESS TO A LOCATION ON A NETWORK AFTER SCANNING A BARCODE DISPOSED ON A PRODUCT," filed on August 24, 1999, which is a Continuation-in-Part of ~~pending~~ U.S. Patent Application Serial No. 09/378,221 entitled "METHOD AND APPARATUS FOR ACCESSING A REMOTE LOCATION BY SCANNING AN OPTICAL CODE," filed on August 19, 1999, now U.S. Patent No. 6,745,234, issued on June 1, 2004, which is a Continuation-in-Part of the following two U.S. Patent Applications: Serial No. 09/151,471 entitled "METHOD FOR INTERFACING SCANNED PRODUCT INFORMATION WITH A SOURCE FOR THE PRODUCT OVER A GLOBAL NETWORK" filed on September 11, 1998, now abandoned and Serial No. 09/151,530 entitled "METHOD FOR CONTROLLING A COMPUTER WITH AN AUDIO SIGNAL" filed on September 11, 1998, and now issued on August 1, 2000 as U.S. Patent No. 6,098,106 now U.S. Patent No. 6,098,106, issued on August 1, 2000; the present application being related to the following ~~pending~~ U.S. Patent Applications: Serial No. 09/378,219 entitled "INTERACTIVE DOLL" filed on August 19, 1999, now U.S. Patent No. 6,629,133, issued on September 30, 2003; Serial No. ~~09/378,222~~ 09/378,222 entitled "METHOD AND APPARATUS FOR EMBEDDING ROUTING INFORMATION TO A REMOTE WEB SITE IN AN AUDIO/VIDEO TRACK" filed on August 19, 1999, now U.S. Patent No. 6,970,914, issued on November 29, 2005; Serial No. 09/378,220 entitled "METHOD AND APPARATUS FOR CONTROLLING A COMPUTER FROM A REMOTE LOCATION" filed on August 19, 1999, now U.S. Patent No. 6,526,449, issued on February 25, 2003; Serial No. 09/378,216 entitled "[[A]]METHOD FOR CONTROLLING A COMPUTER USING AN EMBEDDED UNIQUE

CODE IN THE CONTENT OF VIDEO TAPE MEDIA" filed on August 19, 1999, now U.S. Patent No. 6,643,692, issued on November 4, 2003; Serial No. 09/378,218 entitled "[[A ]]METHOD FOR CONTROLLING A COMPUTER USING AN EMBEDDED UNIQUE CODE IN THE CONTENT OF DVD MEDIA" filed on August 19, 1999, now U.S. Patent No. 7,010,577, issued on March 7, 2006; Serial No. ~~09/378, 217~~ 09/378,217 entitled "[[A ]]METHOD FOR CONTROLLING A COMPUTER USING AN EMBEDDED UNIQUE CODE IN THE CONTENT OF CD MEDIA" filed on August 19, 1999, now U.S. Patent No. 7,043,536, issued on May 9, 2006; Serial No. 09/378,215 entitled "[[A ]]METHOD FOR CONTROLLING A COMPUTER USING AN EMBEDDED UNIQUE CODE IN THE CONTENT OF DAT MEDIA" filed on August 19, 1999, now U.S. Patent No. 6,615,268, issued on September 2, 2003; ~~and related to the following co-pending U.S. Patent Applications filed on even date with the present application: Serial No. 09/ 382,427 U.S. Patent No. 6,829,650, issued on December 7, 2004 and entitled "METHOD AND APPARATUS FOR OPENING AND LAUNCHING A WEB BROWSER IN RESPONSE TO AN AUDIBLE SIGNAL," Serial No. 09/382,426, filed on August 24, 1999 and entitled "METHOD AND APPARATUS FOR COMPLETING, SECURING AND CONDUCTING AN E-COMMERCE TRANSACTION;" Serial No. 09/382,424 U.S. Patent No. 6,836,799, issued on December 28, 2004 and entitled "METHOD AND APPARATUS FOR TRACKING USER PROFILE AND HABITS ON A GLOBAL NETWORK;" Serial No. 09/382,425 U.S. Patent No. 7,228,282, issued on June 5, 2007 and entitled "METHOD AND APPARATUS FOR DIRECTING AN EXISTING PRODUCT CODE TO A REMOTE LOCATION;" Serial No. 09/382,373 U.S. Patent No. 7,117,240, issued on October 3, 2006 and entitled "METHOD AND APPARATUS FOR LAUNCHING A WEB SITE WITH A NON-STANDARD CONTROL INPUT DEVICE;" Serial No. 09/382,374, filed on August 24, 1999 and entitled "METHOD AND APPARATUS FOR ALLOWING A BROADCAST TO REMOTELY CONTROL A COMPUTER;" Serial No. 09/382,371, filed on August 24, 1999 and entitled "METHOD AND APPARATUS FOR LAUNCHING A WEB SITE IN RESPONSE TO SCANNING OF A PRODUCT CODE;" Serial No. 09/382,372 U.S. Patent No. 7,284,066, issued on October 16, 2007 and entitled "METHOD AND APPARATUS FOR MATCHING A USER'S USE PROFILE IN COMMERCE WITH A BROADCAST;" Serial No. 09/382,423, filed on August 24, 1999 and entitled "METHOD AND APPARATUS FOR UTILIZING AN AUDIBLE SIGNAL TO INDUCE A USER TO SELECT~~

AN E-COMMERCE FUNCTION;" ~~Serial No. 09/382,420~~ U.S. Patent No. 6,826,592, issued on November 30, 2004 and entitled "DIGITAL ID FOR SELECTING WEB BROWSER AND USE PREFERENCES OF A USER DURING USE OF A WEB APPLICATION;" Serial No. 09/382,422, now abandoned and entitled "UNIQUE ID FOR IDENTIFYING A USER AND FACILITATING AN E-COMMERCE TRANSACTION;" Serial No. 09/382,377, filed on August 24, 1999 and entitled "METHOD AND APPARATUS FOR LINKING A WEB BROWSER LINK TO A PROMOTIONAL OFFER ~~OVER A GLOBAL NETWORK~~;" ~~Serial No. 09/382,376~~ U.S. Patent No. 6,697,949, issued on February 24, 2004 and entitled "METHOD AND APPARATUS FOR CONTROLLING A USER'S PC THROUGH AN AUDIO/VISUAL BROADCAST TO ARCHIVE INFORMATION IN THE USER'S PC;" ~~Serial No. 09/382,375~~ U.S. Patent No. 7,159,037, issued on January 2, 2007 and entitled "METHOD AND APPARATUS FOR UTILIZING AN EXISTING PRODUCT CODE TO ISSUE A MATCH TO A PREDETERMINED LOCATION ON A GLOBAL NETWORK;" ~~Serial No. 09/379,699~~ U.S. Patent No. 7,321,941, issued on January 22, 2008 and entitled "NETWORK ROUTING UTILIZING A PRODUCT CODE;" and ~~Serial No. 09/379,700~~ U.S. Patent No. 6,701,354, issued on March 2, 2004 and entitled "METHOD FOR INTERCONNECTING TWO LOCATIONS OVER A NETWORK IN RESPONSE TO USING A TOOL."

Please replace paragraph [0041] with the following amended paragraph:

**[0041]** Referring now to FIGURE 1, there is illustrated a block diagram of a system for controlling a personal computer ("PC") 112 via an audio tone transmitted over a wireless system utilizing a TV. In the embodiment illustrated in FIGURE 1, there is provided a transmission station 101 and a receive station 117 that are connected via a communication link 108. The transmission station 101 is comprised of a television program source 104, which is operable to generate a program in the form of a broadcast signal comprised of video and audio. This is transmitted via conventional techniques along channels in the appropriate frequencies. The program source is input to a mixing device 106, which mixing device is operable to mix in an audio signal. This audio signal is derived from an audio source 100 which comprises a coded audio signal which is then modulated onto a carrier which is combined with the television program source 104. This signal combining can be done at the audio level, or it can even be

done at the RF level in ~~the form of~~ the form of a different carrier. However, the preferred method is to merely sum the audio signal from the modulator 102 into the audio channel of the program that is generated by the television program source 104. The output thereof is provided from the mixing device 106 in the form of broadcast signal to an antenna 107, which transmits the information over the communication link 108 to an antenna 109 on the receive side.

Please replace paragraph [0069] with the following amended paragraph:

[0069] Referring now to FIGURE 14, there is illustrated a flowchart depicting the operation for storing the profile for the user. The program is initiated in a block 1402 and then proceeds to a function block 1404, wherein the system will prompt for the profile upon initiation of the system. This initiation is a function that is set to activate whenever the user initially loads the software that he or she is provided. The purpose for this is to create, in addition to the setup information, a user profile. Once the user is prompted for this, then the program will flow to a decision block 1406 to determine whether the user provides basic or detailed information. This is selectable by the user. If selecting basic, the program will flow to a function block 1408 wherein the user will enter basic information such as name and serial number and possibly an address. However, to provide some incentive to the user to enter more information, the original prompt in function block 1404 would have offers for such things as coupons, discounts, etc, if the user will enter additional information. If the user selects this option, the program flows from the decision block 1406 to a function block 1410. In the function block 1410, the user is prompted to enter specific information such as job, income level, general family history, demographic information and more. There can be any amount of information collected in this particular function block.

Please replace paragraph [0099] with the following amended paragraph:

[0099] It is noted that, when the wand (or tool) is utilized, the program at the PC may recognize this and merely input the user ID in the [[want]] wand (or tool) ID field. Alternatively, the mere receipt of a user ID in association with product code information will trigger the ARS 308 to assume that the want 1600 was utilized. It is only important that the use of the [[want]]

wand (or tool) be recognized and that the user's PC be routed to a location on the network preassociated with that wand (or tool) distributor. Further, it is the routing of the user's PC to a predetermined location on the network based upon the use of a particular tool, a particular type of tool or a general class of tools that elicits the connection. For example, it would be that the network connection is made in response to the [[suer]] user utilizing a bar code scanner. This would connect the user to a website for a general bar code scanner tool. For a disk drive, the program would recognize that a disk drive had been installed (or merely used) and then route the user to the website of the disk drive manufacturer, a competitor of such or even to some marketing firm that wants to contact individuals that use or initiate such a piece of equipment.